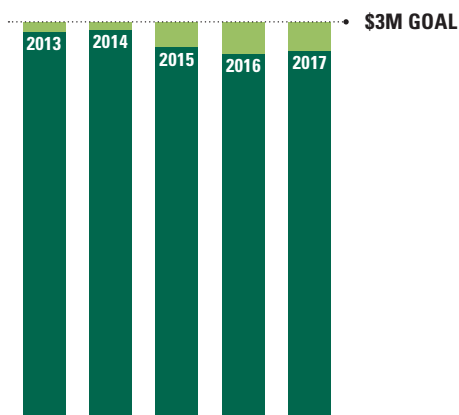


# The Role of Annual Giving at Concord Academy



## \$3 MILLION: Fulfilling CA's Mission

The CA Annual Fund is a pillar of the school's revenue. This resource is powerful in its immediacy and flexibility—and must be replenished every year in order to sustain core programs and fulfill the school's mission. Through the Centennial Campaign, the Annual Fund will aim to deliver a constant \$3 million from CA's 10,000 alumnae/i, parents, and friends.



## MAIN STREET CIRCLE: JOIN THE 700 SUPPORTERS WHO SUSTAIN CA EVERY YEAR.

The Main Street Circle honors loyal and consistent donors who have supported the Annual Fund for five or more consecutive years or, in the case of young alumnae/i, have given each year since graduation.

## LEADERSHIP GIVING

Each year, generous leadership contributions of \$1,922 or more comprise approximately 85% of the Annual Fund total.

**Founders' Circle**  
\$50,000+

**Chapel Circle**  
\$25,000–\$49,999

**Faculty Recognition Circle**  
\$10,000–\$24,999

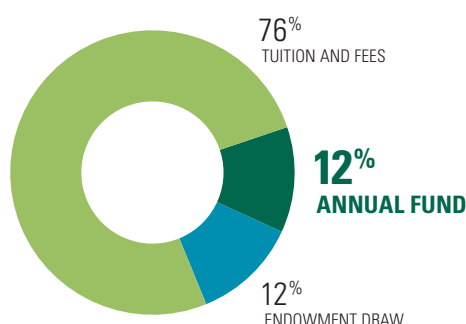
**Main Gate Circle**  
\$5,000–\$9,999

**1922 Circle**  
\$1,922–\$4,999

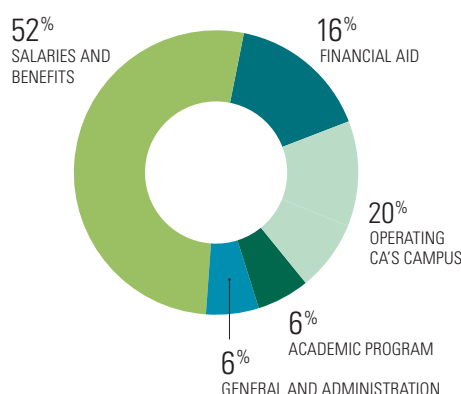
**Senior Steps Circle**  
Classes 2003–2007: \$500+  
Classes 2006–2012: \$250+  
Classes 2013–2017: \$100+

## Fiscal Year 2016–17 Budget: \$24 Million

Where the Dollars Come From



Where the Dollars Go



**YOUR GIFTS to the Annual Fund have a direct and immediate impact on CA programs.** This academic year, the Annual Fund will provide 12% of Concord Academy's budget.

**“Gifts to the Annual Fund, both small and large, enable Concord Academy to maintain the depth, breadth, and personal nature of its education program.”**

*Kevin Parke P'12, '15, Trustee  
Chair, Advancement Committee*

**MAKE A GIFT ONLINE** at [concordacademy.org/give](http://concordacademy.org/give)  
**SEND A CHECK** to Concord Academy, 166 Main Street, Concord, MA 01742  
**CALL** 978.402.2241 for more information