

BURT'S BEES LIP BALM

50%
of Burt's Bees' wax comes from **Uyowa, Tanzania.**

Farmers fill emptied logs with sweet grasses, attracting the bees.



The hives are hung from Baobab trees.

Each hive houses **40,000** bees for up to **3** months, creating around **10** pounds of beeswax.

It can take up to **10** pounds of honey to get **1** pound of wax.



I purchase 1 balm / 2 months. Each one travels:

6-8mi manufacturing factory → warehouse

1:45hr warehouse → Target Framingham or

690-755mi warehouse → Target Fram.

17mi my house → Target → my house

0.9mi my house → Weston Transfer Station

The wax is sent to a manufacturing facility in North Carolina where:

.5 million lip balms are made per day from the wax that is filtered until pure → Moulded into pellets → Re-melted and mixed with oils, lanolin and vitamin E

500 lip balms containers are filled each minute → The balms immediately go through 2 heating and cooling chambers to create texture and keep the beeswax from cracking

600 caps are placed per minute → The containers are labeled → They are hot stamped with a unique lot code

Burt's Bees sells one lip balm per second

Not recyclable

A free mail back program via TerraCycle is offered.



They reuse the tubes in new recycled products.



The Weston Transfer Station most likely disposes of the tubes in landfills.

Burt's Bees Could Lessen Waste By Using Paperboard Tubes

wood pulp, straw and wastepaper

↓
lined with wax

↓
a recyclable and biodegradable alternative to petroleum-based plastic packaging

I Could Limit My Waste By

- Only buying new balms after I've finished the previous one
- Purchasing online to eliminate my 17 miles of driving pollution
- Mailing back my old tubes via TerraCycle



Burt's Bees Could Lessen Waste By Stopping Individual Paper Packaging

sell each balm alone



instead of boxed