

The Role of Annual Giving at Concord Academy



\$3 MILLION: Fulfilling CA's Mission

The CA Annual Fund is a pillar of the school's revenue. This resource is powerful in its immediacy and flexibility—and must be replenished every year in order to sustain core programs and fulfill the school's mission. Through the Centennial Campaign, the Annual Fund will aim to deliver a constant \$3 million from CA's 10,000 alumnae/i, parents, and friends.



MAIN STREET CIRCLE: JOIN THE 700 SUPPORTERS WHO SUSTAIN CA EVERY YEAR.

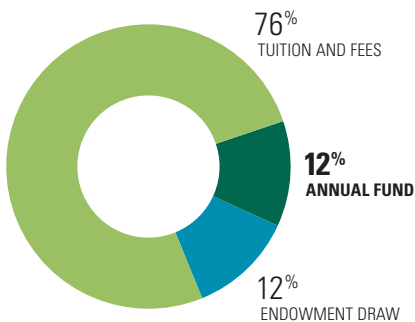
The Main Street Circle honors loyal and consistent donors who have supported the Annual Fund for five or more consecutive years or, in the case of young alumnae/i, have given each year since graduation.

LEADERSHIP GIVING

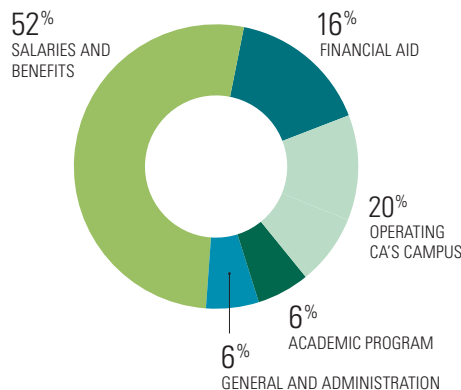
Each year, generous leadership contributions of \$1,922 or more comprise approximately 80% of the Annual Fund total.

Fiscal Year 2015–16 Budget: \$24 Million

Where the Dollars Come From



Where the Dollars Go



YOUR GIFTS to the Annual Fund have a direct and immediate impact on CA programs. This academic year, the Annual Fund will provide 12% of Concord Academy's budget.

Founders' Circle

\$50,000+

Chapel Circle

\$25,000–\$49,999

Faculty Recognition Circle

\$10,000–\$24,999

Main Gate Circle

\$5,000–\$9,999

1922 Circle

\$1,922–\$4,999

Senior Steps Circle

Classes 2002–2006: \$500+
Classes 2007–2011: \$250+
Classes 2012–2016: \$100+

“Gifts to the Annual Fund, both small and large, enable Concord Academy to maintain the depth, breadth, and personal nature of its education program.”

*Kevin Parke P'12, '15, Trustee
Chair, Advancement Committee*

MAKE A GIFT ONLINE at concordacademy.org/give
SEND A CHECK to Concord Academy, 166 Main Street, Concord, MA 01742
CALL 978.402.2241 for more information

create + innovate

The Centennial Campaign for Concord Academy